



第25届 中国国际教育年会

2024 CHINA ANNUAL CONFERENCE & EXPO
FOR INTERNATIONAL EDUCATION



**CACIE
2024**
2024.10.26-11.2



教育
为人人 为未知 为未来
EDUCATION for All, the Unknown and the Future



主体活动 Main Events 2024.10.31-11.2 北京·Beijing

全体大会 CACIE Plenary | 平行论坛 CACIE Forums
合作洽谈 CACIE Connect | 教育展北京站 CEE Beijing

中国国际教育展 CEE 2024.10.26-11.2

10.26 广州 Guangzhou 10.27 上海 Shanghai 10.29 成都 Chengdu 11.1-2 北京 Beijing

www.cacie.cn

主办方
HOSTED BY



中国教育国际交流协会
CHINA EDUCATION ASSOCIATION FOR INTERNATIONAL EXCHANGE

● Country of Honor·France



中国 法国
FRANCE CHINE
1964 - 2024



**CAMPUS
FRANCE**
法兰西共和国驻华大使馆
—— 法国高等教育署 ——

We welcome the participation of France as the Country of Honor in this year's China Annual Conference and Expo for International Education.

—H.E. Xi Jinping, President of the People's Republic of China at the Joint Meeting with the Press with

H.E. Emmanuel Macron, President of the French Republic

CACIE 2024

重要时间
Important Dates
Mark Your Calendar

2024/05/15-10/27

参会注册报名开放
CACIE Registration Opens

2024/09 上旬

中国国际教育展
观众报名开放
Registration Opens for CEE Visitors

2024/10/31

全体大会 CACIE Plenary
CACIE之夜 CACIE Night

2024/10/26-11/2

中国国际教育展
广州·上海·成都·北京
China Education Expo(CEE)
Guangzhou · Shanghai · Chengdu · Beijing

2024/10/31-11/2

平行论坛、合作洽谈、跨界漫谈、交流活动、中国国际教育展北京站
CACIE Forums/CACIE Connect/CACIE Talk/CACIE Networking/CEE Beijing



CHINA ANNUAL CONFERENCE & EXPO FOR INTERNATIONAL EDUCATION

The Largest and Most Dynamic Education Platform
in China & Asia



Main Events 2024.10.31-11.2 Beijing

China Education Expo 2024.10.26-11.2

CACIE Plenary | Forums | Connect | CEE Beijing

10.26 Guangzhou 10.27 Shanghai 10.29 Chengdu 11.1-2 Beijing



Celebrating 25 Years: A Time to Reflect, Envision and Create!

China Annual Conference & Expo for International Education(CACIE), hosted annually by China Education Association for International Exchange since 2000, is the largest and most dynamic event in China to connect professionals, perspectives, research, and international education. Celebrating its 25th anniversary, CACIE2024 provides a splendid convergence of sharing, learning and networking for global educators. It is expected to unite over 4,500 international educators from more than 60 countries & regions to discover major trends, key insights, best practices, and innovative approaches that will shape the future of international education.

Through a range of diversified formats, including the plenary, reception, forums, CACIE Talk, B2B Connect, featured exhibitions, China Education Expo, and other engaging social networking events, CACIE2024 looks forward to celebrating the 25th anniversary with you, embarking on a new journey together!

CACIE Main Events

CACIE Night 10.31 Beijing
Celebrate Excitement and Engagement

CACIE Forums 10.31-11.2 Beijing
Maximize Knowledge & Insights Exchange

CACIE Connect 10.31-11.2 Beijing
Develop Professional Network



CACIE Plenary 10.31 Beijing
Inspire Our Shared Future

CACIE Talk 10.31-11.2 Beijing
Embrace Diversity



China Education Expo
10.24-11.2 Guangzhou·Shanghai·Chengdu·Beijing
Direct to Chinese Students and Counterparts

● 2024 CHINA ANNUAL CONFERENCE & EXPO FOR INTERNATIONAL EDUCATION

As the most important event of CACIE, the Plenary Session brings together the most influential officials and professionals from government authorities, non-governmental organizations, educational institutes and enterprises from over 60 countries and regions to shed light on the latest progress in international education, share insights and visions and build consensus on promoting the future development of education.

● Guest Speakers Playback (2019-2023) ●



HUI Jinpeng

Minister of Education, China



SHEN Xiaoming

Secretary of the Hunan Provincial
Party Committee, China



CHEN Baosheng

The Then Minister
of Education, China



2023 Country of
Honor - Korea

Jang Sang-yoon

Vice Minister of Education,
The Republic of Korea



2022 Country of
Honor - Germany

Patricia Hildegard Flor

Ambassador of
Germany to China



2021 Country of Honor - UK

Susan Acland-Hood

Permanent Secretary of Department
for Education, UK



2020 Country of
Honor - Malaysia

Dato' Dr Noraini Ahmad

Minister of Higher
Education, Malaysia



2019 Country of Honor - Japan

Yokoi Yutaka

The Then Ambassador of
Japan to China,
Embassy of Japan in China



Santiago Irazabal Mourão

President of the 41st
Session of the General
Conference, UNESCO



Tamara Rastovac
Siamashvili

Chairperson of the Executive
Board, UNESCO



JIANG Xiaojuan

Standing Committee Member of the
National People's Congress
and Vice-Chairperson
of the NPC Social Construction Committee



CHAN Chun Sing

Minister for Education,
Singapore



Stefania Giannini

Assistant Director-General
for Education of UNESCO



Allan E. Goodman

President of Institute of
International Education, U.S.A



Dawn Ward

Chair of the World
Federation of Colleges
and Polytechnics



Catriona Jackson

The Then Chief Executive,
Universities Australia



Jahou Samba Faal

Secretary General of
Association of Technical Universities
and Polytechnics in Africa



ZHANG Donggang

Chair of the University Council,
Renmin University of China



DING Kuiling

President of Shanghai Jiao Tong
University, China



WANG Shuguo

The Then President of
Xi'an Jiaotong University, China



Jim McDonald

President of Royal Academy
of Engineering, UK



ZHOU Jianping

Member of Chinese Academy of
Engineering, Chief Designer of China
Manned Space Program



Hugh Brady

President of Imperial
College London, UK



Jim Rogers

Internationally Renowned
Investor



Patrick Gelsinger

Chief Executive Officer of
Intel Corporation



DENG Yaping

World Champion of Table Tennis,
China

HUI Jinpeng

Minister of Education, China

With years of efforts of CACIE, CACIE has been the largest international education event in China and even Asia-Pacific. For over 20 years, focusing on education and opening up, CACIE explores in-depth discussions on promoting education exchange and cooperation and builds a global platform of enhancing understanding, building consensus and supporting future development of education.

Tamara Rastovac Siamashvili
Chairperson of the Executive Board,
UNESCO

Over the years, the Annual Conference has become an important reference for discussing education policies and practices, and for sharing knowledge and strategies in education, always placing education at the forefront of global issues.

Jang Sang-yoon

Vice Minister of Education,
The Republic of Korea

Now in its 24th year, the Conference has remained an important international platform for exchanging insights and sharing best practices on global education issues, as well as an important avenue for future collaboration.



Schedule At-A-Glance



October 31 Thursday

Beijing·China National Convention Center(CNCC)



09:00-12:00 ● **CACIE Plenary**

Education for All, the Unknown and the Future

13:30-17:00 ● **China-France Education B2B Session**

- EduAI Forum: Exploring of Future of Artificial Intelligence in Education
- Seminar on Enhancing the International Communication Capability of Higher Education with New Perspectives, New Logic, and New Technologies
- Greening Education and Sustainable Development Forum
- Empowering Development through Central SOEs: Explore a New Path to Integrate TVET into International Industry-Education Cooperation
- THE and CEAI Report Release: Reputation Analysis among Mainland China Universities and Ways to Improve
- Sino-Swiss Workshop on VPET and School Industry Partnership
- High-quality Development of the Full Chain of Enrollment, Talent Cultivation, and Employment in Sino-Foreign Cooperative Education
- Forum on Innovative Internationalization of Higher Education under the Strategy of Education, Science and Technology and Talents
- Nurturing Skills for a Digitalized World: UK-China Collaboration in Future-Ready Education
- The 5th China-U.S. Provincial/State University Presidents' Forum
- Symposium on High Quality Development for China-foreign Cooperation in Education in New Era
- Reshaping, Upgrading and Diversification -- Dialogue on Enhancing Inbound Student Mobility

14:00-15:30 ● New Zealand Study Tour Workshop

16:00-17:00 ● Promotion Session of Hainan Lingshui International Education

18:30-20:00 ● **CACIE Night**

09:00-17:00 ● **Connect Exhibition**

November 1 Friday

Beijing·China National Convention Center(CNCC)



09:00-12:00 ● Seminar on Inbound TVET Student Mobility

- Forum on China-France Language Teaching Exchange and Cooperation--The Celebration of the 10th Anniversary of China-France Language Teaching Assistant Exchange Program
- The 4th International Vocational Forum on Engineering and Technology Education
- International Collaboration for Private Higher Education Institutions
- Future Global Medical Leading Talent Forum
- Transformation and Practice of Discipline Integration in Higher Education Paradigm
- Exploration of the Engineers Cultivation in China and France
- The Impact of IB on Self, School, Community and Career
- The 9th International Forum on Elderly Education
- Application and Innovation of AI in English Assessment, Empowering International Education
- International Symposium on the Development of Curriculum Reform in Basic Education
- Forum on High Quality Student Mobility Programs to Facilitate Global Cultural and People-to-People Exchange

13:00-14:00 ● **CACIE Talk(1)**

- Seminar on High-quality Development of Overseas Study Industry
- Embracing the Unknown, Creating Together: International Exploration and Local Practice of Future-Oriented Career Education
- Forum on Innovation and Development of International Education Curriculum with Chinese Characteristics
- Fostering Future-Ready Talent Through Technology and Skill-Based Assessment
- Forum of Belt and Road International Education Exchange
- Seminar on Internationalization at Home (IaH): Exploring the Models and Pathways
- Innovative Talents Science Training under the Background of Global Digital Education

16:00-17:00 ● Promotion Session by China Pocy Group

09:00-17:00 ● "The Belt and Road" Digital Education International Development Forum

09:00-17:00 ● **Connect Exhibition**

● **China Education Expo(CEE) Beijing**

November 2 Saturday

Beijing·China National Convention Center(CNCC)



- The 6th Forum on Youth Global Competency Building and Second Language Proficiency Cultivation in Basic Education Stage ---The Needs, Challenges, and Practices of International Competency Training for Youth in the New Era
- Symposium on Chinese-Foreign Cooperation in Higher Vocational Education: The Future of International Cooperation: New Concepts, New Pathways, and New Initiatives
- TVET Exploration of Digital Transformation in Apprenticeship
- The 4th International Arts Education Forum: Arts Education and Human Health

11:00-12:00 ● **CACIE Talk(2)**

- Diversified Synergy and Digital Empowerment: Forum on Innovative Development of Vocational Education Going Abroad
- Dialogue between K-12 Education Leaders in China and the United States - Digital Empowerment for High Quality Education Development

● **Connect Exhibition**

● **China Education Expo Beijing**



October 26 (Saturday)

Guangzhou Yuexiu International Congress Center

10:00-16:00 China Education Expo Guangzhou



October 27 (Sunday)

Shanghai World Expo Exhibition & Convention Center

10:00-16:00 China Education Expo Shanghai



October 29 (Tuesday)

Chengdu CYN Hotel

10:00-16:00 China Education Expo Chengdu



CACIE Connect

Explore Opportunities, Forge Partnerships



As one of the key parts of the China Annual Conference & Expo for International Education, CACIE Connect presents three dynamic avenues for organizations, institutions, and corporations to unlock potential collaborations and build partnerships with both Chinese and international educators.

We cordially invite you to participate in CACIE Connect by booking a Connect Booth or submitting Networking Session proposals. All CACIE participants can easily schedule meetings with you in advance by using the CACIE Connect online program.

① Connect Booth

- **Personalized Booth Setup:** Showcase your featured programs and innovative achievements with either a standard or special booth in the vibrant conference area of CACIE.
- **Flexible Networking Opportunities:** Engage in fruitful discussions with Chinese and international educators at your own pace.
- **Maximize Your Exposure:** Seize the opportunity to develop effective partnerships through interactive networking.

Privileges:

- 2 complimentary admissions for CACIE2024
- Exclusive booth space (design and setup not included)
- Extensive brand exposure through CACIE media networks



Scan the QR code for details on booking a Connect Booth.



② Networking Session

- **Tailored Educational Themes:** Engage with a targeted group of participants in an exclusive venue, focusing on specific educational topics.
- **Efficient Content Delivery:** Optimize your promotional efforts through thematic presentations, interactive discussions.
- **Enhanced Networking Opportunities:** Build valuable one-to-many cooperative relationships.

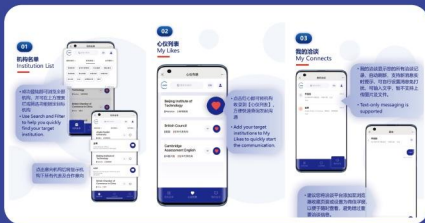
Privileges:

- 2 complimentary admissions for CACIE2024
- Exclusive venue (facilities and setup included)
- Extensive brand exposure through CACIE media networks



③ Connect Online Program

- Use the Connect Online Program to easily connect with potential partners, schedule on-site meetings and initiate collaborations---all at fingertips, free of charge for all the registered participants of CACIE.



CACIE2023 Connect Data

60⁺ Countries & Regions

374 Exhibitors

500⁺ Delegates Participating in Networking Sessions

949 Online Connect Messages



Don't miss this unparalleled opportunity to connect, engage, and collaborate at CACIE Connect. Reserve your spot today!



CEE 2024
中国国际教育展
China Education Expo

Best Option to
Internationalize
Your Campus

- Date: 2024/10/26-11/2 • Place: Guangzhou-Shanghai-Chengdu-Beijing
- Website: www.jiaoyuzhan.com • Contact: 86-10-64998305

18

Official Pavilions

40

Countries &
Regions

500

Exhibitors

50+

Seminar

15000 m²

Exhibition Area

40000+

Visitors



CEE promises to be the ideal foothold for reaching the world's largest recruitment market! As the biggest education fair in China, CEE2024 will continue to provide you with the opportunities for B2C, B2B and B2G to connect you to Chinese visitors from across the parents and students who are planning their study abroad experience, to senior level government representatives, schools principals, counselors, enterprise and agents who are looking for partnerships around in China.

Exhibitor's Profile

- Official pavilions by governmental organizations
- Regionally recognized overseas schools, colleges, universities, vocational education schools
- Accredited Chinese-foreign joint programs and institutions
- Embassies or governmental organizations
- Student services providers before and after studying abroad (study tour camp, banking, accommodations, insurance, airlines, law office, internetplus & career development companies etc.)

Participation Guidelines

- Only regionally accredited overseas academic institutions, education brand owner are accepted. Institutions shall only be represented by authorized personnel (faculty professor, advisor, lecturer, or recruitment officer) from the institutions themselves.
- As we promote direct communication between overseas schools with Chinese students, we couldn't accept any third party recruiters or agencies or domestic language training organizations or alumni running agency business.

Booking Your Stand Now!

Besides the basic booth fittings and benefits (please refer to the Application & Contract Form for details), each booth fee will also cover:

- One profile with photos, video and PDF brochure on CEE website and mobile page, which will be linking to exhibitor's home page directly
- Two exhibitor badges to access exhibition, forum, session, CACIE plenary and CACIE Night (Only for Beijing)
- Listing in the pocket Visitor's Guide and on-site information board
- Exposure in the new media outlets in China
- Post event report after the exhibition



Scan to Download the
Application Form

Important Dates

07/20

Early-bird booking ends

08/20

Services applications close (i.e. advert, hotel booking etc.)

10/26

CEE Guangzhou



10/27

CEE Shanghai



10/29

CEE Chengdu



11/1 -11/2

CEE Beijing



CACIE 2024





CACIE REGISTRATION

Be a part of this milestone conference and expo uniting educators from China and more than 60 countries around the world.

CACIE
2024



Registration opens on May 15, 2024.

Join us @CACIE2024, You will gain:

- **Frontier Insights:** Engage with industry elites to explore the latest educational concepts and future trends.
- **In-depth Exchanges:** Deeply connect with peers in the education field to share experiences and insights.
- **Extended Learning:** Focus on hot topics in education, discussing solutions and exploring limitless possibilities for the future of education.
- **Exhibition Interaction:** Understand the most up-to-date international student recruitment policies and services, as well as establish further partnership among counterparts.
- **Collaborative Opportunities:** Expand your network of partnerships and explore new cooperative opportunities in the industry.
- **Social Activities:** Take part in exclusive, well-planned social events, enjoying perfect opportunities for relaxed networking and relationship-building.



Registration Fees

- Early-Bird Registration: RMB3200 / USD 490 per person (May 15-July 20)
- Regular Registration: RMB3600 / USD 540 per person (July 21-October 27)

Registration Process

- Registration Opening Time for Professional Registrants: (Online Registration Only)
May 15-October 27, 2024
- Please visit the official website www.cacie.cn, click on the "Register Now" button, follow the prompts to fill in your information, and proceed to the payment page.
- Partnership Opportunities: Please contact CACIE Executive Committee via cacie@ceaie.edu.cn for more detailed information.

Registration Benefits

- Access to the CACIE2024 Plenary Session
- Admission to the CACIE Night Reception Dinner
- Access to all CACIE2024 Parallel Forums
- Access to CACIE Talks
- Participation in on-site B2B Networking events
- Access to 「CACIE Connect」 Online Networking Program
- Access to the China Education Expo Beijing (CEE Beijing)
- CACIE Branded Gift
- One Free CACIE2024 Tote Bag

..and much more!

CACIE2024 looks forward to your participation!

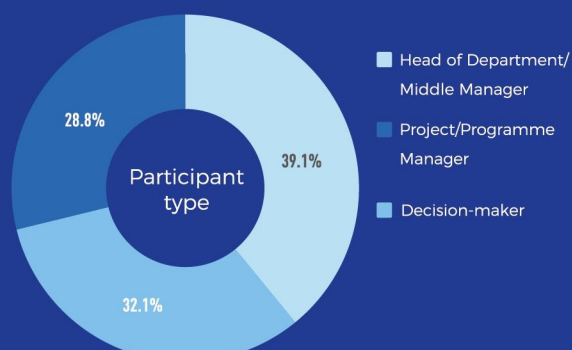
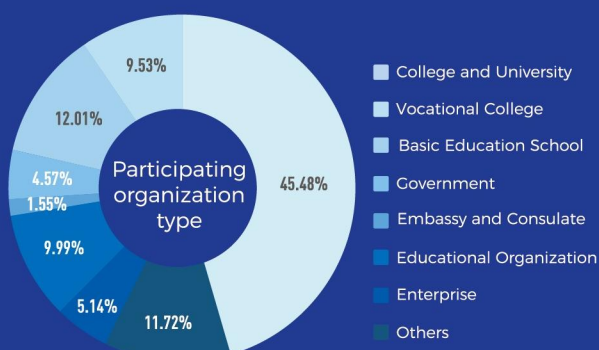


PARTNERSHIP OPPORTUNITIES

● 2024 CHINA ANNUAL CONFERENCE & EXPO FOR INTERNATIONAL EDUCATION



● **WHO'S ATTENDING?** The total number of CACIE2023 attendees is **33,553** from more than **60** countries & regions. Among them, **4,500** are education professionals and over **28,980** are individual visitors.



WHO WILL BE OUR SPONSOR?

We welcome all the colleges and universities, research institutions, governmental agencies and enterprises that are committed to promoting sustainable development of education to be the partner of CACIE.

HOW TO GET INVOLVED WITH CACIE?

- Title Sponsorship of CACIE2024
- Official Sponsorship of CACIE2024
- Parallel Sessions, Workshops, B2B Networking Sessions
- Connect Booth, Exhibiting @China Education Expo
- Networking Events including Thematic Salon, Evening Cocktail, Business Visit, etc.

Scan for CACIE2024 Partnership Kit



WHY PARTNER WITH CACIE?

- Targeted Promotion and Marketing

Elevate your organisation's global profile, reach the targeted audiences and convey the brand concept on the largest international education platform in China and the Asia-Pacific Region.

- Networking and Engagement

Connect with international education professionals and high profile industry executives and expand your professional networks to facilitate the implementation of new projects.

● Title Sponsors

Selected Corporate Partners



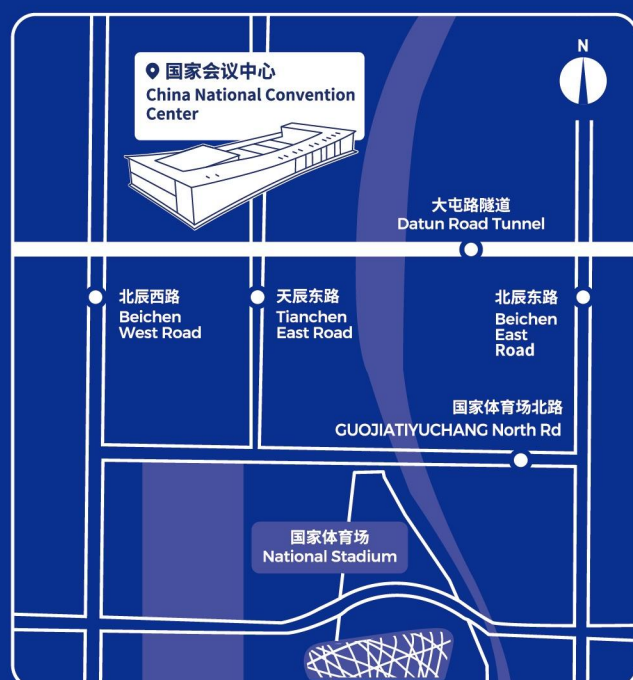
Selected Educational Institution Partners



Limited Partnership Opportunities Available.
Please Contact Us via Email cacie@ceiae.edu.cn or Phone **86-10-66090069-8057/8088**

主体活动举办地址 Address of Main Events

北京·国家会议中心
China National Convention Center(CNCC), Beijing
北京市朝阳区天辰东路7号
No.7 Tianchen East Road, Chaoyang District, Beijing, China



执委会联系方式 Executive Committee Contact

🌐 www.cacie.cn ✉ cacie@ceaie.edu.cn

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|---|--|
| • 论坛申办 Call for Proposals
86-10-66090069-8999 | • 合作咨询 Partnerships
86-10-66090069-8058 |
| • 洽谈活动申办 CACIE Connect
86-10-66090069-8058 | • 品牌传播 Brand & Media
86-10-66090069-8001 |
| • 交流活动申办 CACIE Networking
86-10-66090069-8777 | • 参会注册 Registration
86-10-66090069-8777 |
| • 中国国际教育展 CEE
86-10-64998305 | www.jiaoyuzhan.com
cee@ceaie.edu.cn |

